

Virtual Dreams Web Design

Client Questionnaire

No one likes to fill things out, but for your project to be successful we need some information from you about your website. There are just 2 pages, so please fill out as much as possible.

Company Info:

Company Name: _____
Contact Name: _____
Position / Title: _____
Location: _____
Tel Number: _____
Time Zone: _____
Email Id: _____

Website Info:

Current Web Address (If any): _____
Do you currently have web hosting? Yes / No
If yes, with who? _____
Comments _____

Purpose Of The Website:

1) What is the primary purpose of the site? (to make a sale, to get an inquiry, to provide info)

2) What types of people are likely to visit the site? (e.g. ; business to business, business to consumer)

3) What info are they likely to be looking for? (prices, specification, location)

4) How is this info going to be provided to the searcher?

5) How many pages of info / products do you estimate are required?

6) Please list any competitor's web sites you are aware of:

7) How do you want to differ from your competitor's websites?

8) Will search engine promotion be required? Yes / No

Please tick the services you require:

<ul style="list-style-type: none">• Web Designing• Web Redesigning• Web Customization• Web Development• Web Promotion• Extended Website Maintenance• E-Newsletters• Articles for website or e-newsletters• Copywriting /Copyediting• Content Development• Web Graphics & Procurement• Stock Photo Procurement• Online Forms	<ul style="list-style-type: none">• E-Books content writing & compilation• Content Management Services• E-commerce & Shopping Carts• Domain Name Registration• Web Hosting• Flash Sites & Intros• Web Statistics• Search Engine Optimization• Search Engine Submission• Brand Identity Creation• Database Solutions• Custom Graphic Text• Photo Editing & Customization
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About The Design:

Please supply us with a brief description of the design you are looking for. In addition, if you have existing brochures/literature you would like us to follow, please attach this. Example web site addresses that you like the look of should also be included.

Signature: _____

Name: _____

Date: _____